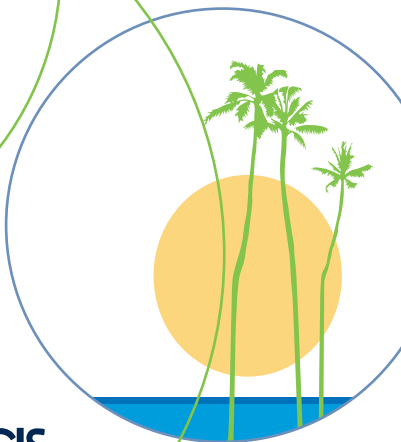




Key facts on tourism

2012 Edition



dgcis

direction générale de la compétitivité
de l'industrie et des services

Economic impact of tourism in France

● ● ● Tourism consumption in France and its share of GDP

	2010 (p)	% change 2010/2009
Internal tourism consumption (in billions of euros at current prices)	137.6	0.7
of which French visitors	94.2	0.2
Foreign visitors	43.3	1.7
Proportion of internal tourism consumption in GDP (in %)	7.12	
of which French visitors	4.88	
Foreign visitors	2.24	

(p): provisional.

Source: *Tourism Satellite Account, base 2005, Dgcis.*

● ● ● Businesses in the tourism sector in 2010

	Number of businesses	Number of full- time-equivalent employees	Turnover net of tax (in millions of euros)	Added value net of tax (in millions of euros)
Accommodation	36,143	150,627	21,322	9,283
Restaurants	147,099	407,892	42,612	19,318
Cafés and bars	48,223	41,300	6,823	3,084
Travel agencies and tour operators	5,969	33,488	13,532	1,873
All tourism-related activities	237,434	633,307	84,289	33,557
Proportion of tourism-related activities in total economy	7.9%	5.5%	2.5%	3.5%

Source: *Insee, Esane 2010.*

● ● ● Foreign trade

	2011 (p) (in billions of euros)	% change 2011/2010
Expenditure of international visitors in France	39,2	10.7
Expenditure of French visitors abroad	31,7	7.8
Balance	7,5	25.0

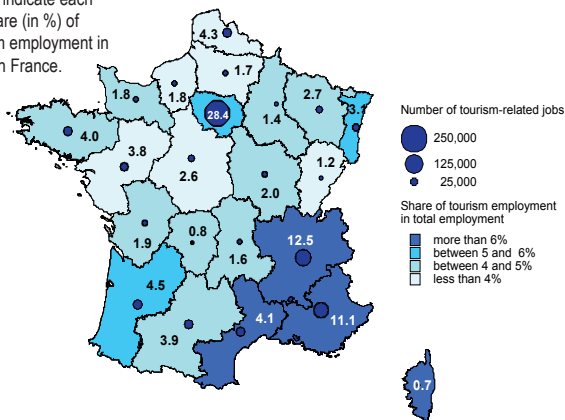
(p): provisional.

Source: *Banque de France - Balance of payments line item: Travels.*

Tourism employment and accommodation capacity

● ● ● Tourism-related jobs as of 31 December 2010

The figures indicate each region's share (in %) of total tourism employment in metropolitan France.



Interpretation: there are 243,000 tourism-related jobs in the Île-de-France region, or 5.9% of the region's total employment and 28.4% of tourism employment in metropolitan France.

Scope: the accommodation and restaurant sectors, travel agencies and tour operators, other tourism activities.

Source: Pôle Emploi.

● ● ● Tourist accommodation capacity in France as of 1 January 2012

	Number of establishments (in thousands)	Beds	
		in thousands	in %
Tourist hotels	17.0	1,229.4	6.1
Tourist residences	2.1	664.6	3.3
Campsites	7.8	2,716.6	13.4
Holiday villages and family homes	1.1	271.2	1.3
Self-catering accommodations	161.8	728.2	3.6
Bed and breakfast	36.8	73.6	0.4
Youth hostels	0.3	35.6	0.2
Total rented accommodation	226.9	5,719.3	28.3
Own holiday homes	2,902.9	14,514.6	71.7
Total	3,129.8	20,233.8	100.0

Sources: Insee, Dgcis, regional partners, SNRT, FNGF, Clévacances France, Accueil paysan, Fleurs de soleil.

Tourism for personal purposes

* Residents of metropolitan France aged 15 and over.

●●● Departure rates (at least one overnight stay away from home)

	Departure rates (in %)	Average number of trips per traveller
Total personal trips	75.9	4.9
Short trips (1 to 3 nights)	52.3	3.6
Long trips (4 nights or more)	66.3	2.7
Metropolitan France (1)	72.3	4.5
Trips abroad or to overseas France (2)	24.9	1.6

(1) Individuals may also have made one or more personal trips abroad or to overseas France.

(2) Individuals may also have made one or more personal trips to metropolitan France.

Source: Dgciis, SDT Survey.

●●● Trips with at least one overnight stay

	Trips (in thousands)	Overnight stays (in thousands)	Average length of stay (in nights)
Total personal trips	203,609	1,185,758	5.8
of which Metropolitan France	180,481	969,159	5.4
Abroad + overseas France	23,128	216,599	9.4
Short trips (1 to 3 nights)	105,493	196,675	1.9
of which Metropolitan France	100,696	186,086	1.8
Abroad + overseas France	4,797	10,590	2.2
Long trips (4 nights or more)	98,116	989,083	10.1
of which Metropolitan France	79,785	783,073	9.8
Abroad + overseas France	18,331	206,010	11.2

Source: Dgciis, SDT Survey.

●●● Same-day visits

	Same-day visits (in thousands)
Total personal same-day visits	47,542
of which Metropolitan France	44,152
Abroad + overseas France	3,390

Source: Dgciis, SDT Survey.

by French* in 2011

●●● Trips with overnight stays in metropolitan France by type of destination

	Breakdown by trips (in %)	Breakdown by overnight stays (in %)	Average length of stay (in nights)
Seaside	22.7	30.9	7.3
of which Rural seaside	12.6	19.1	8.1
Urban seaside	10.1	11.8	6.2
Mountains	11.0	13.9	6.8
of which Non-ski resorts	6.3	7.7	6.6
Ski resorts	4.7	6.2	7.0
Countryside	34.2	30.6	4.8
City	28.7	20.9	3.9
Not reported	3.3	3.7	6.0
Total for metropolitan France	100.0	100.0	5.4

Source: Dgciis, SDT Survey.

●●● Trips in metropolitan France by type of accommodation

	Breakdown by trips (in %)	Breakdown by overnight stays (in %)	Average length of stay (in nights)
Rented accommodation	29.8	34.2	6.2
of which Hotels	10.5	6.1	3.1
Campsites	5.7	9.0	8.5
Rentals, self-catering, bed and breakfast	11.3	16.3	7.7
Non-rented accommodation	70.2	65.8	5.0
of which Own holiday home	9.9	16.3	8.8
Relatives	46.3	38.7	4.5
Friends	11.4	8.2	3.8
Total for metropolitan France	100.0	100.0	5.4

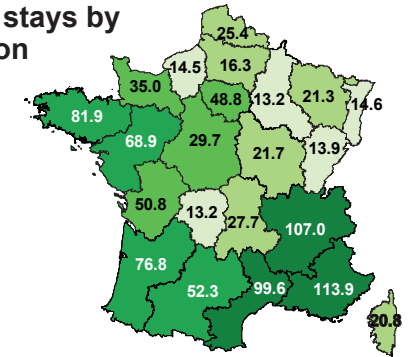
Source: Dgciis, SDT Survey.

●●● Trips by type of booking

	Metropolitan France	Abroad + overseas France	Total
Booked trips (in thousands)	67,504	19,835	87,339
of which Travel agencies and tour operators (in %)	5.3	40.8	14.8
Service providers (%)	64.8	42.6	59.3
Other reservation bodies (%)	29.9	16.6	25.9
Share of booked trips (%)	37.4	85.8	42.9

Source: Dgciis, SDT Survey.

●●● Overnight stays by destination region (in millions)



Source: Dgciis, SDT Survey.

●●● Trips abroad and to overseas France

	Trips (in thousands)	Overnight stays (in thousands)	Average length of stay (in nights)
Europe	16,639	126,444	7.6
of which Spain	3,733	33,149	8.9
Italy	2,467	18,125	7.3
Great Britain	1,618	8,274	5.1
Belgium + Luxembourg	1,428	5,259	3.7
Germany	1,170	7,616	6.5
The Americas	1,851	27,684	15.0
of which United States	845	11,837	14.0
Africa	2,611	30,568	11.7
of which Morocco	778	8,325	11.1
Tunisia	648	6,624	10.2
Asia, Oceania	1,266	19,522	15.4
Total trips abroad (excl. overseas France)	22,374	204,293	9.1
Overseas France	754	12,306	16.3

Source: Dgciis, SDT Survey.

International tourism in France in 2011

● ● ● International visitors: arrivals, overnight stays and expenditure, by continent

	Tourist arrivals (in thousands)	Tourist overnight stays (in thousands)	Same-day visitor arrivals (in thousands)	Expenditure* (in millions of euros)
Total	81,411	581,314	118,784	39,160
Europe	67,732	448,696	114,597	30,782
European Union (27)	60,732	407,284	89,905	27,555
Euro area (17)	45,486	298,258	83,778	21,686
The Americas	6,608	60,441	2,488	3,855
Asia, Oceania	5,002	41,418	1,032	2,908
Africa	2,069	30,760	667	1,615

* Tourists and same-day visitors.

Source: Dgcis, Banque de France, EVE Survey (provisional results).

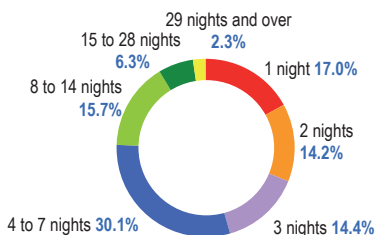
● ● ● Arrivals, overnight stays and expenditure, by principal country of residence

	Tourist arrivals (in thousands)	Tourist overnight stays (in thousands)	Same-day visitor arrivals (in thousands)	Expenditure* (in millions of euros)
United Kingdom	12,378	83,559	4,737	4,586
Germany	11,648	82,089	22,642	6,158
Belgium	10,109	58,055	28,096	5,271
Italy	7,987	46,565	9,571	3,046
Netherlands	6,497	51,057	3,306	3,053
Switzerland	5,667	30,043	24,368	2,919
Spain	5,467	28,927	12,825	2,343
United States	3,325	31,076	1,197	1,938
Australia	1,143	9,419	128	614
China	1,127	7,964	299	459

* Tourists and same-day visitors.

Source: Dgcis, Banque de France, EVE Survey (provisional results).

● ● ● Breakdown of international tourist arrivals by length of stay



Source: Dgcis, Banque de France, EVE Survey (provisional results).

World tourism in 2011

●●● Top ten destinations by international tourist arrivals

Rank in 1980	Rank in 2011	Destinations	2011 arrivals (p) (in millions)	% change 2011/2010
1	1	France	81.4	4.9
2	2	United States	62.3	4.2
18	3	China*	57.6	3.5
3	4	Spain	56.7	7.6
4	5	Italy	46.1	5.7
52	6	Turkey	29.3	8.5
7	7	United Kingdom	29.2	3.2
9	8	Germany	28.4	5.7
25	9	Malaysia	24.7	0.5
8	10	Mexico	23.4	0.6
		Total world	984.9	4.8

* Excluding Hong kong and Macao.

(p): provisional.

Source: World Tourism Organization.

●●● Top ten destinations by international tourism expenditure

Rank in 1980	Rank in 2011	Destinations	Expenditure in 2011 (p) (in billions of USD)	% change 2011/2010
1	1	United States	116.1	12.2
4	2	Spain	59.9	14.0
2	3	France	54.5	17.0
34	4	China*	48.5	5.9
3	5	Italy	43.0	10.9
6	7	Germany	38.8	11.9
5	6	United Kingdom	35.1	8.3
24	8	Australia	31.4	5.4
-	9	Macao	nd	nd
19	10	Hong Kong	27.7	24.9
		Total world	1031.9	11.2

* Excluding Hong kong and Macao.

(p): provisional.

nd: not determined.

Source: World Tourism Organization.

For more information :

<http://dgcis.redressement-productif.gouv.fr/etudes-et-statistiques>